



KIDS' World of Energy

An Education Program brought to you by
the Toronto Renewable Energy Co-operative

*Encouraging environmental literacy and
energy action among Ontario youth*



Toronto
Renewable
Energy
Co-operative



Vision

To create a world in which everyone is fully aware of the link between their energy habits and environmental impacts and all people have a clear and easy choice for participating in renewable energy and conservation activities.

Who we are

The Toronto Renewable Energy Co-operative (TREC) is best known for building the WindShare turbine at Exhibition Place, the first co-operatively owned renewable energy project in Ontario.

Incorporated in 1998 as a not-for-profit co-operative, one of our key objectives is to educate Ontario citizens and visitors about renewable energy, energy conservation and the community power model. We do this by:

- Building community-based renewable energy projects; and
- Educating young Ontarians, the decision-makers of tomorrow

Our goals

To build a leading-edge, hands-on energy education centre in Ontario to:

- Develop and deliver curriculum-linked energy activities, workshops and field trips to complement the Ontario curriculum for all grade levels.
- Spread our successful Kids' World of Energy Festival throughout the province
- Bridge the gap between the needs of green energy employers and Ontario youth (the future workforce)
- Ensure participation by all – green energy is for everyone!

Our activities and accomplishments

TREC's Kids' World of Energy Education program is delivered through three main programs and has been a resounding success.

The Kids' World of Energy Festival is a four-day outdoor event, which hosts 4,000 grade 5 students each May, and focuses on the critical theme areas of climate change, energy conservation and renewable energy systems.

The Kids' World of Energy in Schools Program enables students in grades 5, 6, 7 and 9 to learn about energy concepts through hands-on activities. Workshop offerings include wind energy, solar energy, energy conservation and interactive tours of renewable energy systems.

The Green Collar Careers program addresses the labour needs of the emerging green energy industry by preparing today's youth for tomorrow's jobs by creating co-op placements for high school students in the sustainable energy sector.



Help Support our Vision - Become a Sponsor Today

By supporting the Kids' World of Energy Program you are enriching the lives of young people by expanding critical energy education opportunities for youth in Ontario. Your support allows us to reach more youth in less privileged areas; to enhance our workshops and field trips with new hands-on learning tools and expand geographically across Ontario so that more children will have the opportunity to engage in hands-on energy learning and action.

Program sponsors and partners are recognized in informational and marketing materials distributed to teachers and educators, schools and school boards, community partners, parent volunteers, and youth. This includes acknowledgement on project websites, print materials and event signage. Other benefits include:

- Organizational description and website link on TREC's main website.
- Opportunities to participate in events and/or distribute promotional materials to participants.
- Networking and partnership opportunities with leading energy innovators.

Become a Kids' World of Energy Partner

TREC partners with a number of companies and organizations in order to reach our mutual goals. Partners will be recognized on selected promotional materials and on our website. We welcome your suggestions for new partnerships, which could include:

- **In-kind services:** A rental vehicle, food donations for volunteers
- **Educational materials:** Supplies, models of renewable energy and energy efficiency systems
- **Festival content:** Workshop content providers
- **Co-op Supervisors:** Green energy work placements for young people
- **Volunteers:** Assist with leading festival activities, workshops and community events.
- **Other:** Contact us to discuss potential partnerships!

Giga Watt sponsor (\$30,000 +)

- Recognition as a founding program sponsor.
- Prominent placement of your company logo on all materials created for the education program.
- Mentioned in all media materials.
- Information booth and opportunities to participate and provide promotional material at relevant events.
- Advertising opportunities in activity booklet.
- Invitation to our annual V.I.P. lunch.
- A tour of our turbine for your organization.

Mega Watt sponsor (\$20,000)

- Prominent placement of your company logo on all materials created for the education program.
- Mentioned in all media materials.
- Information booth and opportunities to participate and provide promotional material at relevant events.
- Advertising opportunities in activity booklet.
- Invitation to our annual V.I.P. lunch.

Kilo Watt sponsor (\$10,000)

- Company logo on materials created for the education program.
- Mentioned in select media materials.
- Information booth and opportunities to participate and provide promotional material at relevant events.
- Advertising opportunities in activity booklet.
- Invitation to our annual V.I.P. lunch.

Watt Level sponsor (\$5,000)

- Logo placement on selected materials.
- Logo and link placement on TREC's website.
- Information booth and opportunities to participate and provide promotional material at relevant events.



For more information about the Kids' World of Energy Programs and sponsorship opportunities please contact

Judith Lipp

TREC Executive Director

jlipp@trec.on.ca

416 977 5093, ext 234

www.trec.on.ca

